

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
313494-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1066

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	313494	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/15/12	5am News M-F	5-6am M-F	1--1---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1--1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 5:53 AM 5am News M-F 5-6am M-F :30 PMTTV100801DMMH \$900.00 NM 2 WXYZ M 10/15/12 5:21 AM 5am News M-F 5-6am M-F :30 PMTTV100801DMMH \$900.00 NM									
2	10/10/12	10/16/12	Action News 6am	6-7am M-F	-11-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 6:09 AM Action News 6am 6-7am M-F :30 PMTTV100801DMMH \$1,800.00 NM 2 WXYZ F 10/12/12 6:52 AM Action News 6am 6-7am M-F :30 PMTTV100801DMMH \$1,800.00 NM 3 WXYZ Tu 10/16/12 6:20 AM Action News 6am 6-7am M-F :30 PMTTV100801DMMH \$1,800.00 NM									
3	10/10/12	10/16/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 7:42 AM M-F 7-9am 7-9am M-F :30 PMTTV100801DMMH \$2,000.00 NM 2 WXYZ Th 10/11/12 7:25 AM M-F 7-9am 7-9am M-F :30 PMTTV100801DMMH \$2,000.00 NM 3 WXYZ F 10/12/12 7:26 AM M-F 7-9am 7-9am M-F :30 PMTTV100801DMMH \$2,000.00 NM 4 WXYZ M 10/15/12 8:54 AM M-F 7-9am 7-9am M-F :30 PMTTV100801DMMH \$2,000.00 NM 5 WXYZ Tu 10/16/12 8:52 AM M-F 7-9am 7-9am M-F :30 PMTTV100801DMMH \$2,000.00 NM									
4	10/10/12	10/16/12	M-F 9a-10a	9-10am M-F	-11-1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 9:44 AM M-F 9a-10a 9-10am M-F :30 PMTTV100801DMMH \$1,000.00 NM 2 WXYZ F 10/12/12 9:59 AM M-F 9a-10a 9-10am M-F :30 PMTTV100801DMMH \$1,000.00 NM 3 WXYZ Tu 10/16/12 9:49 AM M-F 9a-10a 9-10am M-F :30 PMTTV100801DMMH \$1,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/11/12	10/15/12	M-F 10a-11a	10-11am M-F	1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 10:49 AM M-F 10a-11a 10-11am M-F :30 PMTTV100801DMMH \$800.00 NM 2 WXYZ M 10/15/12 10:11 AM M-F 10a-11a 10-11am M-F :30 PMTTV100801DMMH \$800.00 NM									
6	10/10/12	10/16/12	M-F 11a-12n	11am-12pm M-F	-11-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV100801DMMH \$1,500.00 NM 2 WXYZ F 10/12/12 11:31 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV100801DMMH \$1,500.00 NM 3 WXYZ Tu 10/16/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 PMTTV100801DMMH \$1,500.00 NM									
7	10/11/12	10/16/12	M-F 12-1pm	12-1pm	11-1---	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11-1--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 12:55 PM M-F 12-1pm 12-1pm :30 PMTTV100801DMMH \$1,200.00 NM 2 WXYZ M 10/15/12 12:47 PM M-F 12-1pm 12-1pm :30 PMTTV100801DMMH \$1,200.00 NM 3 WXYZ Tu 10/16/12 12:28 PM M-F 12-1pm 12-1pm :30 PMTTV100801DMMH \$1,200.00 NM									
8	10/10/12	10/16/12	The Chew	1-2pm M-F	-11-1--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 1:57 PM The Chew 1-2pm M-F :30 PMTTV100801DMMH \$800.00 NM 2 WXYZ F 10/12/12 12:59 PM The Chew 1-2pm M-F :30 PMTTV100801DMMH \$800.00 NM 3 WXYZ Tu 10/16/12 12:59 PM The Chew 1-2pm M-F :30 PMTTV100801DMMH \$800.00 NM									
9	10/11/12	10/15/12	2-3pm General Hospital	2-3pm M-F	1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 2:31 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV100801DMMH \$800.00 NM 2 WXYZ M 10/15/12 2:19 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV100801DMMH \$800.00 NM									
10	10/10/12	10/16/12	M-F 3p-4p	3-4pm M-F	-11-1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 3:39 PM M-F 3p-4p 3-4pm M-F :30 PMTTV100801DMMH \$1,000.00 NM 2 WXYZ F 10/12/12 3:46 PM M-F 3p-4p 3-4pm M-F :30 PMTTV100801DMMH \$1,000.00 NM 3 WXYZ Tu 10/16/12 3:42 PM M-F 3p-4p 3-4pm M-F :30 PMTTV100801DMMH \$1,000.00 NM									



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313494-1	10/21/12	October 2012	10/01/12 - 10/16/12
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/11/12	10/15/12	Dr. Oz	4-5pm M-F	1--1---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1--1--- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 4:20 PM Dr. Oz 4-5pm M-F :30 PMTTV100801DMMH \$1,400.00 NM 2 WXYZ M 10/15/12 4:40 PM Dr. Oz 4-5pm M-F :30 PMTTV100801DMMH \$1,400.00 NM									
12	10/10/12	10/16/12	5-6pm M-F	5-6pm M-F	-11-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 PMTTV100801DMMH \$1,800.00 NM 2 WXYZ F 10/12/12 5:12 PM 5-6pm M-F 5-6pm M-F :30 PMTTV100801DMMH \$1,800.00 NM 3 WXYZ Tu 10/16/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 PMTTV100801DMMH \$1,800.00 NM									
13	10/11/12	10/15/12	6-630pm M-F	6-630pm M-F	1--1---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1--1--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 PMTTV100801DMMH \$2,500.00 NM 2 WXYZ M 10/15/12 5:57 PM 6-630pm M-F 6-630pm M-F :30 PMTTV100801DMMH \$2,500.00 NM									
14	10/10/12	10/16/12	M-F 7-730p	7-730pm M-F	-11-1--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -11-1-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 7:15 PM M-F 7-730p 7-730pm M-F :30 PMTTV100801DMMH \$2,500.00 NM 2 WXYZ F 10/12/12 7:14 PM M-F 7-730p 7-730pm M-F :30 PMTTV100801DMMH \$2,500.00 NM 3 WXYZ Tu 10/16/12 7:12 PM M-F 7-730p 7-730pm M-F :30 PMTTV100801DMMH \$2,500.00 NM									
15	10/10/12	10/16/12	M-F 730-8pm	730-8pm M-F	1--1---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1--1--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/11/12 7:56 PM M-F 730-8pm 730-8pm M-F :30 PMTTV100801DMMH \$3,000.00 NM 2 WXYZ M 10/15/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 PMTTV100801DMMH \$3,000.00 NM									
16	10/15/12	10/15/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 M----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 8:28 PM MO 8-10pm Dancing 8-10p :30 PMTTV100801DMMH \$15,000.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/10/12	10/16/12	11pm Action News Update	11-1135pm M-Sun	- 11- 111	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 - 11- 111 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/10/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 PMITV100801DMMH \$4,000.00 NM									
2 WXYZ F 10/12/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 PMITV100801DMMH \$4,000.00 NM									
3 WXYZ Sa 10/13/12 11:33 PM 11pm Action News Update 11-1135pm M-Sun :30 PMITV100801DMMH \$4,000.00 NM									
4 WXYZ Su 10/14/12 11:24 PM 11pm Action News Update 11-1135pm M-Sun :30 PMITV100801DMMH \$4,000.00 NM									
5 WXYZ Tu 10/16/12 11:25 PM 11pm Action News Update 11-1135pm M-Sun :30 PMITV100801DMMH \$4,000.00 NM									
18	10/11/12	10/15/12	Nightline	1135pm-1205am M	1-- 1---	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1-- 1--- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/11/12 12:01 AM Nightline 1135pm-1205am M :30 PMITV100801DMMH \$2,000.00 NM									
2 WXYZ M 10/15/12 11:54 PM Nightline 1135pm-1205am M :30 PMITV100801DMMH \$2,000.00 NM									
19	10/16/12	10/16/12	Dancing w/ Stars	8-9pm Tuesday	- T- - - -	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 - T- - - - 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 8:23 PM Dancing w/ Stars 8-9pm Tuesday :30 PMITV100801DMMH \$15,000.00 NM									
20	10/10/12	10/10/12	Nashville	10-11pm Wednesday	- - W- - - -	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 - - W- - - - 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 10/10/12 10:36 PM Nashville 10-11pm Wednesday :30 PMITV100801DMMH \$7,500.00 NM									
21	10/11/12	10/11/12	Greys Anatomy	9-10pm Thursday	- - - T- - -	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 - - - T- - - 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 10/11/12 Greys Anatomy 9-10pm Thursday :00 \$14,000.00 NM									
Credited									
22	10/12/12	10/12/12	Friday Prime C	10-11pm Friday	- - - - F- -	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 - - - - F- - 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/12/12 10:38 PM Friday Prime C 10-11pm Friday :30 PMITV100801DMMH \$5,000.00 NM									
23	10/13/12	10/13/12	GMA SAT 7-8am	SAT 7-8am	- - - - - S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 - - - - - S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/13/12 7:27 AM GMA SAT 7-8am SAT 7-8am :30 PMITV100801DMMH \$900.00 NM									



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24	10/13/12	10/13/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 Sa 7-8p 7pm Sat :00 \$2,000.00 NM Credited									
25	10/13/12	10/13/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 ABC's Saturday Night Football SA 8pm-1130pm :00 \$3,000.00 NM See MG 25.2									
2 WXYZ Sa 10/13/12 8:22 PM Nascar 730-1130pm :30 PMTTV100801DMMH \$3,000.00 NM MG for 25.1 10/13									
26	10/14/12	10/14/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 7:49 AM GMA SUN 7-8am SUN 7-8am :30 PMTTV100801DMMH \$900.00 NM									
27	10/14/12	10/14/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 6:23 PM Su 6-630p 6-630pm Sun :30 PMTTV100801DMMH \$1,800.00 NM									
28	10/14/12	10/14/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 7:20 PM Sunday Prime A 7-8pm Sunday :30 PMTTV100801DMMH \$6,000.00 NM									
29	10/14/12	10/14/12	Sunday Prime C	9-10pm Sunday	-----S	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 -----S 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 9:41 PM Sunday Prime C 9-10pm Sunday :30 PMTTV100801DMMH \$10,000.00 NM									

Total Spots **58** Gross Total **\$152,700.00**

Payment Terms 30 Days

Agency Commission **\$22,905.00**

Net Amount Due **\$129,795.00**